



Parley E. Acker, M.A., founder of CareerWon, has over 20 years of experience as a career coach, counselor and human resources executive and has held senior leadership roles with companies that include Citigroup and General Electric.

As senior vice president at Citigroup, Mr. Acker led a human resources organization for a \$17 billion business. He has managed development programs for people at all levels and has recruited, assessed and coached executives across the globe. He is proud to lead a carefully selected team of career and executive development experts who are dedicated to helping clients achieve their goals.

Mr. Acker holds an M.A. in Organizational Psychology from the State University of New York and a B.A. in Psychology from Marist College. He is a career mentor for the University of Texas at Dallas and a member of the Society for Human Resources Management, Career Directors International, Habitat for Humanity and Rotary Club.

Mr. Acker's main office is located in Coppell, TX where he is affiliated with the Coppell Counseling Center and the Coppell Chamber of Commerce.

“When people go to work they shouldn't have to leave their hearts at home.”

**Betty Bender**

## Convenient Locations

### Coppell/Grapevine, TX

413 W Bethel Rd, Ste 202

### Dallas, TX

8117 Preston Rd, Ste 300 W

### Plano, TX

6860 N Dallas Pkwy, Ste 200

### Warwick/East Greenwich, RI

2886 Post Rd

### Tampa, FL

1503 South US Hwy 301

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[careerwon.com](http://careerwon.com)

214-295-8395

[info@careerwon.com](mailto:info@careerwon.com)

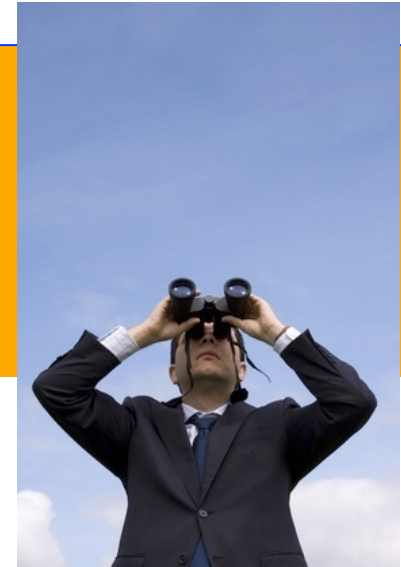
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“The best way to predict the future is to create it.”

**Peter Drucker**

# CareerWon

Your future is our focus



**Professionals**

**Students**

**Organizations**

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[careerwon.com](http://careerwon.com)

214-295-8395



## Professionals & Executives

- Career Transition & Change
- Strategic Career Planning
- Resumes
- Personal Branding
- Interviewing Practice
- Job Search Strategies
- Developmental Coaching
- Job-Loss Counseling



### Professionals in transition

### Women returning to work



### Retirement careers



**“Go confidently in the direction of your dreams. Live the life you’ve imagined.”**  
Henry David Thoreau

## Students



- PathFinder Career/College Major Selection
- Education Planning
- Plan Work Experiences & Internships
- Resumes for Work or College Admission
- Interview Training & Practice
- Job Search Strategies for New Grads

“I just wanted to let you know how impressed I am with your program. Your insights proved invaluable in my daughter’s search for the best college fit. You have managed to fill a critical void that exists between college prep classes and traditional high school counselors.”  
**Parent, Coppell, TX**

## Organizations



### Outplacement

(One-on-one & group programs available)

- Career Assessments & Transition
- Resumes
- Personal Branding
- Interviewing Practice
- Job Search Strategies
- Job Loss Counseling

### People Development

- Career Development Plans
- Employee & Candidate Assessments
- Developmental Coaching
- Performance Management
- Team Building
- Employee Engagement

“CareerWon provides meaningful and actionable insight to its clients. Even people who are not actively experiencing life change, like a new job, can benefit from the PathFinder program and Personal Branding process. For me, it was a wakeup call to align my passions with my professional life.”

**Senior Finance Executive, Dallas, TX**